

rebecca lilianne moffatt

arts advocate / dreamer

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Work Experience

John F. Kennedy Center for the Performing Arts, Marketing Intern; Washington, D.C. — 2010
Learned to read and assess a budget. Contributed to weekly marketing meetings, and studied strategies in effective advertising through telemarketing, social media, radio, press, and web. Designed and edited works published in *The Washington Post*, *City Pages*, *Metro Weekly*, *Metro Herald Jewish Weekly*, *Senior Beacon*, and *El Tiempo Latino*. Created in-house design materials such as three sheets, banners, posters, brochures, post cards, season invoices, ads, and the yearly groups and National Symphony Orchestra subscription guides.

Freelance Artist, Consultant, Photographer, Translator, Web Designer — 2004-present

- Georgetown University - Generated a yearly performance calendar and event postcards.
- Yon and Yonder Studios - Digitally colored 3 minutes of the animated film "Marauder's Mistake."
- Adonia - Created a long term company marketing plan. Performed all product photography for self-promotional magazines and online articles. Coded and designed website.
- Cosmo and the Flying Chair* - Illustrated a children's book on commission and organized its self-publishing and marketing.

Other clients include: Avto Baltija, Exclusive Ideas, Honeywood, SKS Nams, University of Missouri-Columbia, Westin Hotel-Richmond, Yellow House Knits, and many personal clients.

Intern, Cade Martin Photography; Washington, D.C. — 2009

Worked on a project with the Department of Health and Human Services on a children's fitness campaign. Prepared equipment for photo shoots, organized and edited hundreds of images daily for their stock photography outlet in France. www.cademartin.com

Administrative Assistant, J&A International; Alexandria, Virginia — 2007-2009

Ran internet sales, translated legal documents, and scheduled meetings for an import/export company.

Intern, Thermo-Nuclear Arts; Minneapolis, MN — 2007-2008

Help organized and create digital art, ideas for website organization and programming, and arrange a cumulative gallery opening.

Teaching Assistant, Minneapolis College of Art and Design/ S.E.S.; Minneapolis, MN — 2007

Invited to teach painting in pre-college summer camp.

Education

Minneapolis College of Art and Design, Minneapolis, MN — BFA, 2004-2008

Macalester College. St. Paul, MN — Russian Language, 2007-2008

Missouri State University, Springfield, MO — Missouri Fine Arts Academy (Awarded Full Tuition) 2003

Software

After-Effects, Bridge, Dreamweaver, Final Cut Pro, Flash, HTML, Illustrator, InDesign, Maya, MS Office, Photoshop, Premiere, QuarkXPress, and familiar with CSS and PHP.

Additional Employment

Bartender, Development; John F. Kennedy Center for the Performing Arts — 2008-Present

References

Available on request.